



OBJECTIVE

To obtain a position as a graphic designer that will allow me to utilize my skills and knowledge in different areas of design such as marketing, print and web design to increase brand awareness and generate revenue.

QUALIFICATIONS

- Creative and hardworking professional with 10 years experience in the graphic design industry.
- Experience in designing brand identity, brochures, packaging, advertising, signage, posters, e-mails and web sites.
- Works well independently and in a team setting.
- Able to work with clients to collaborate and strategize design solutions.

SPECIALIZED SKILLS

- Platforms
 - Mac OS
 - Microsoft Windows
- Proficient with:
 - Adobe Acrobat
 - Adobe InDesign
 - Adobe Flash
 - Microsoft Office
 - Adobe Director
 - Adobe Illustrator
 - Adobe Photoshop
 - Photography
 - Adobe Dreamweaver
 - Adobe Fireworks
 - Large Format Printer
 - Quark Xpress
- Experience with:
 - CSS
 - HTML
 - Joomla
 - WordPress

EXPERIENCE

Preferred Guest Resorts - Winter Park, FL

2012 - Sept. 2014

GRAPHIC DESIGNER

- Create, plan, design and generate a wide variety of visual materials such as: Brochures, Flyers, Wall Boards, Folders, Logos, and Presentations.
- Design single and multi-page layouts.
- Strategize with clients to produce effective lead generating campaigns.
- Manage print vendors and negotiate rates.
- Collaborate with IT Programers to enhance and maintain websites. needed, design new websites.
- Design and implement E-mail marketing campaigns.

Rear Focus Photography Studio, LLC - St. Cloud, FL

2011 - Present

PHOTOGRAPHER/OWNER

- Photography for portraits, weddings, landscaping, and special events.

Summer Bay Resort - Clermont, FL

2007 - 2012

GRAPHIC DESIGNER

- Designed layouts for brochures used in advertisements, sales materials and flyers for the departments at the resort.
- Managed all orders sent to press; ensured materials were delivered on schedule and of acceptable quality.
- Managed website: made changes as needed, designed new websites and
- Design and implement E-mail marketing campaigns.

Harcourt - Orlando, FL

2005 - 2007

PRODUCTION SPECIALIST

- Assisted in the development of core setup, reviewed hardcopy proofs and communicated changes to designers and outside vendors.

Central Florida Educators - Orlando, FL

2004 - 2005

GRAPHIC DESIGNER (Internship)

- Created quarterly newsletter.
- Assisted other graphic designers with advertising materials, magazine covers and logo creations.

Matchstick Press - Winter Park, FL

2003 - 2004

SCREEN PRINTER ASSISTANT

- Burned, coated, and reclaimed screens.
- Managed automatic and manual printing press
- Packaged printed materials for shipment..

EDUCATION

Bachelor of Fine Arts Degree in Graphic Design

International Academy of Design and Technology, Orlando FL

AWARDS

ARDA (American Resort Development Association) 2009 ARDY Finalist for New Member Package